

SUCCESS TOOLS

REAL ESTATE SUCCESS TRACKER (REST)

is easier to use, more powerful, more secure, more user-friendly and more versatile than any other real estate business management software. It was built on the philosophy that software should make it easier to do the things that make you money. REST allows you to keep track of your transactions, marketing, contacts, documents and activities and is available in both single-user and multi-user versions. It can network within an office or between multiple offices over standard internet connections for up to 250 simultaneous users. REST is not “browser-based” so you don’t have to upload your valuable and confidential client data to a web site company.

WHILE BEING VERY EASY TO USE, REAL ESTATE SUCCESS TRACKER (REST) OFFERS YOUR BUSINESS MANY POWERFUL FEATURES, SOME OF WHICH ARE OUTLINED AS FOLLOWS:

True relational database design with proper structural separation between marketing address data and inventory (property) address data. Fully accommodates the distinct differences between business acquisition functions and transaction management functions. Highly responsive interface is easy to use in conjunction with other work activity.

Rich, desktop-based environment with 1 click navigation to any related data. No "back" button necessary because users can move freely from area to area. When returning to screens previously visited, REST users view them in exactly the same state as when they left. Purposefully designed to be easy enough to use while on the phone.

Provides an easy-to-use system to perform your marketing while giving you a perfect and accurate history of exactly what was sent to each individual person in your database allowing you to better analyze effectiveness.

SUCCESS TOOLS

✔ You own your data and have total control by using REST. There are never any restrictions to moving your data out of REST and it's easy to import and export. If anyone should have 100% leverage regarding the use of your data, it should be you.

✔ Includes customer relationship management and transaction management features.

✔ Designed to manage the business of offices, teams and individual real estate agents.

✔ For offices, REST can easily allow up to 250 users to simultaneously enter and access data.

✔ Areas for success tracking include People, Properties, Activities, and Attachments (digital document management).

✔ Personalized bulk mail capability for both print and email (no mail-merge!). Envelopes, thank-you cards and labels.

✔ Project oversight and systemwide notes to bring team collaboration to a new level.

✔ Completely user customizable method for applying complex business procedures via our Action Templates.

✔ Your company can implement standardized procedures with ease.

✔ The only real estate software that shares data with Windows and Macintosh simultaneously.

✔ REST can store terabytes (a lot) of data.

✔ The only software written to execute the proven systems outlined in the best-selling book "Millionaire Real Estate Agent".

✔ Your company can be ahead of the technological curve for years to come.

✔ No need to upload your client information to a third party vendor thereby ceding control of your most important business asset - your data.

✔ REST was developed on the venerable and top-selling database platform FileMaker, known for its easy scalability and rock-solid security.

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- ✔ Users can work within your offices on your current network.
- ✔ Very easy to set up wide-area-network including remote offices across town (or the world). Staff and team members can work from home or satellite offices.
- ✔ The reports you want (from your business perspective). Print from any REST connection.
- ✔ All of this is accomplished without using internet browser software (i.e. Internet Explorer), a common vehicle for hacking and data theft.
- ✔ Your business gains the connectivity benefits the internet offers with virtually none of the risk.

**YOU CONTROL A HIGHLY SECURE SYSTEM
WITH TOTAL CONTROL OVER USER ACCESS
WHILE NOT HAVING TO RELINQUISH ALL YOUR
DATA TO A WEB SITE COMPANY.**

Pricing for Multi User REST

\$399.00 Per User

Minimum 2 licenses.

Includes both REST and FileMaker licenses.
(FileMaker Pro retail price normally \$299.00)

\$499.00 for FileMaker Pro Server

Required for 6+ simultaneous users.

Available only bundled with REST licenses.
(FMP Server retail price normally \$999.00)

**FIND OUT HOW REST CAN HELP YOU
MANAGE AND GROW YOUR BUSINESS!**

**CALL US OR VISIT OUR WEBSITE TO
SCHEDULE AN ONLINE WEB DEMO.**